Cheryl Cai

Product Designer / Visual Designer

cheryl-cai.com
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EDUCATION

University of California, Davis

SEPT 2018 – JUNE 2022

B. A. Design

AWARDS

Adobe x Nickelodeon

APRIL 2020

Best user interface and 4th place overall out of 145 teams in Adobe hosted Creative Jam designathon.

SKILLS

Tools
Figma, Sketch, Adobe XD, Illustrator, Photoshop, InDesign, After Effects

Design
Journey Maps, Lo/Hi-fi Mockups, Interaction Design, Prototyping, Sketching, Storyboards, Typography, Usability Testing, User Flow, User Research, Visual Design, Wireframing

Code
HTML/CSS, JavaScript, Basic Python

EXPERIENCE

Apple

Design Intern   JUNE 2021- PRESENT

Designing on the Ad Platforms Creative Marketing team.

Tesla

UI/UX Design Intern   SEPT – DEC 2020

Creating scalable designs for Tesla's website and contributing guidelines to Tesla Design System.

Wanteet Inc.

UX Design Intern   MAY – AUG 2020

Working with engineers to ideate marketplace concepts and design interactive tools for both consumer and seller usage.

ASUCD Creative Media

Graphic Designer   JUNE 2019 – AUG 2020

Designing and delivering physical and digital graphics to the greater UCD student community and affiliated organizations.

LEADERSHIP

Design Interactive

Co-President   MAR 2021 – PRESENT

Leading creative direction for branding and website design of UC Davis' first student-run design consultancy. Mentoring human-centered design projects within a 6 week design sprint.

HackDavis

Design Director   FEB 2021 – PRESENT

Leading UI/UX design and organizing UC Davis' major student-run intercollegiate hackathon with 700+ attendees.